



Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name

Dane CAN

Contact Information

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Title of Main Contact Community Nutrition Program Coordinator
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Program Information

Type of Program Health Dept
Year Coalition was Formed 2003
Primary program focus Both Physical Activity & Nutrition
Region Southeastern
County Dane
Coalition Web Site Address www.danecan.org

Program Information

Represented Groups on Coalition Business Community Faith-Based Government Health Care Health Dept Schools University UW-EX WIC Other	Represented Professions on Coalition Business Child Care Citizen Rep Dietitian Educator Exercise Specialist Nurse Physician Other
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A Wisconsin Nutrition and Physical Activity Program



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Intervention Name School Resource Packets

Intervention Information

Type of Intervention: Physical Activity & Nutrition Resource
Focus Area: General Physical Activity & Nutrition
Intervention Site or Setting: School
Scope of Intervention: County
Target Audience: All races and genders Ages 5-11
Total Population in Area Served: All public and private school districts in Dane County were contacted
Number of Participants: Over 100 resource packets were distributed to school administrators, staff and support people.
Implementation Status: One time by request

Partners:
Unique Funding
Evaluation: Units Provided – One-time
Evidence-Based or Best Practice based on

Products Developed or Materials Used:

resource packets of best practice information on school nutrition and activity were compiled

Intervention Description:

School administrators, principals, health, PE and food service personnel were contacted by mail. Resource packets were offered via a request form. Packets could also be requested by phone, and many were distributed through individual presentations/contacts at the schools.

A Wisconsin Nutrition and Physical Activity Intervention



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Intervention Name School nutrition environment surveys

Intervention Information

Type of Intervention: Nutrition - Environment
Focus Area: Vending
Intervention Site or Setting: School
Scope of Intervention: School
Target Audience: All races and genders Ages 5-11
Total Population in Area Served: middle school students in at least 4 dane county school districts (2500 students)
Number of Participants: surveys have not been completed yet
Implementation Status: One time survey

Partners:
Unique Funding Prevention block grant
Evaluation: Service Provision – One-time
Evidence-Based or Best Practice based on Survey based on best practices, and this survey will provide a baseline. Recommendations will be developed, and if funding is secured, additional follow up surveys will be requested.

Products Developed or Materials Used:

survey developed using information from University of Minnesota and other best practice information

Intervention Description:

7th and 8th graders at 4 Dane County School districts will be surveyed regarding the school food environment. Information will be gathered and shared with participating schools and at the annual school food service association meeting. Recommendations and assistance to the schools to improve the school food environment will also be made.



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Intervention Name Steppin' up

Intervention Information

Type of Intervention:	Physical Activity & Nutrition - Event
Focus Area:	General Physical Activity & Nutrition
Intervention Site or Setting:	Community
Scope of Intervention:	County
Target Audience:	All races, genders and ages
Total Population in Area Served:	5,000
Number of Participants:	Activity will not be completed until August 2005
Implementation Status:	March - August 2005

Partners:	UW Extension Dane County Dane County Head Start Area Agency on Aging Dane County WIC
Unique Funding	FNEP support for magents, lesson plans
Evaluation:	Service Provision and data – semi-annually, Impact on knowledge – semi-annual survey
Evidence-Based or Best Practice based on	Formal evaluation surveys post event and 6 month after event to measur behavior change are planned.

Products Developed or Materials Used:

Displays

Intervention Description:

Dane County UW Extension, Dane County WIC, Dane CAN, Area Agency on Aging and Head Start have partnered for the Steppin' Up Campaign in Dane County. In addition, UW Hospital Dietetic Interns are working with us. We will be promoting fruit and vegetables in all ages, from early head start to senior meal sites. Our campaign plan includes interactive education and a trip to the farmer's market through early head start's advocate program, and a display at their April Family Night. Dane County WIC will focus the June, July and August secondary education on eating fruits and vegetables -- including selecting and cooking fresh produce. This education will include displays and recipes, and will link to the WIC farmer's market vouchers. The Area agency on Aging will also promote the consumption of fruits and vegetables through healthy meals on 4/21 and 7/21 at all their Dane County Meal sites. UW extension will be involved in education programs and interactive displays at the meal sites. The senior farmer's market vouchers will be tied to the promotions. Dane CAN is coordinating the activities, and held a very successful vegg'in' out cooking demo at the Sun Prairie farmers market in August 2004, and that will be repeated as part of the steppin'up campaign and as a way to link all the activities. In addition, a grocery store sampling and recipe swap in May is part of our planned activities. We will have our activities posted on the Dane CAN website, www.danecan.org.

